



2010 SUNCOAST ADDY AWARDS

WINNER'S BOOK ADS PRICES & SPECS

ADDY Award Winner's Book Ads!

This year's ads have been made so affordable for ALL, but space is limited and we have space for only a FEW. Advertising in the Winner's Book gives you direct access to the area's Creative Community at unbelievable prices so don't let this opportunity pass you by!

Submissions for ads will be on a first come, first served basis, so reserve your spot today and be one of the few to have an ad in the prestigious 2010 ADDY Winner's Book!

- Outside Back Cover \$250 (only 1 available)
- Full Center spread \$225 (only 1 available)
- Inside Back Cover \$150 (only 1 available)
- Inside Full Page ad \$100

Specs:
 Page size: 8.5" x 8.5"
 Live area: 8" x 8"
 Bleed allowed: .25" bleed
 4 color
 Full size page ads only

Your Name _____
 Your Title _____
 Business Name _____
 Business Address _____
 City / State / Zip _____
 Contact Phone Number _____

- I would like to pay by Credit Card (once processed, this form will be destroyed for security reasons)
- VISA MASTERCARD DISCOVER

Expiration Date _____
 Card # _____
 Billing Address: _____

 Signature _____

- A check is enclosed for \$ _____ payable to:

American Advertising Federation-Suncoast, P.O. Box 15945, Sarasota, FL 34277

Return completed forms to info@aafsuncoast.com.

Questions can be directed to info@aafsuncoast.com or 941-927-7589

- **Ad request deadline: Friday, 2/19/10 by 12noon**
- **Camera Ready Artwork deadline: Monday, 2/22/10 by 10am**

