



2012 AAF-Suncoast Ad Student of the Year Scholarship

Scholarship value: \$1000 (\$500/semester for 2 semesters)

Application Information

To be considered for the 2012 AAF-Suncoast Ad Student of the Year Scholarship, you must meet the eligibility requirements listed below.

Candidates must:

- Be enrolled as a full-time student (taking 12 credit hrs or more per semester) at a college or university located within one of the following counties: Sarasota, Manatee or DeSoto
- Be returning to undergraduate or graduate study in the Fall of 2012
- Have a cumulative GPA of 3.0 or better on a 4.0 scale
- Be pursuing a bachelor's or master's degree in advertising, marketing, graphic design, communications or a related major

Application Details

Candidates meeting the eligibility requirements listed above should complete the application on the following page. The completed application must be submitted with the following:

- Copy of your college transcript (unofficial is fine)
- One-page resume
- 3 samples of related work (ex: ads, design projects, writing samples) – please provide BOTH color print outs and JPEG/PDF files on a CD
- A letter of recommendation from a faculty member, dean or internship supervisor
- A personal statement of 250 words answering the following question:
 - In today's era of consumer generated content, why should clients continue to look to your industry for creative solutions?

The deadline for submitting a scholarship application is 5:00 p.m. on February 3, 2012. Applications can be dropped off at the Ringling College of Art + Design Faculty Center in the mailbox for Vivian Owen. If mailed, please send to the address below. Mailed applications must be postmarked by February 3, 2012.

Please mail completed application to:

Vivian Owen
Ringling College of Art + Design
2700 N. Tamiami Trail
Sarasota, FL 34234

Questions can be directed to Vivian Owen, AAF-Suncoast Education Chair, at education@aafsuncoast.com.



2012 AAF-Suncoast Ad Student of the Year Scholarship

Application Form

Application deadline: February 3, 2012

APPLICANT INFORMATION

Name: _____

Local Address: _____

City: _____ State: _____ Zip: _____

Permanent Address: _____

City: _____ State: _____ Zip: _____

Cell phone number: _____

Home phone number: _____

Email address: _____

(All applicants will receive an email acknowledgement that their application has been received.)

EDUCATION INFORMATION

College/University Name: _____

Major: _____ Minor: _____

Cumulative GPA: _____ Expected graduation date: _____

I hereby affirm that all statements made on this application are true and authorize verification of such information. I affirm that any funds received under this scholarship will be used only for expenses related to my college/university enrollment. I understand that any false statements may result in the forfeiture of my application and/or cancellation of any scholarship funds I may receive.

Applicant signature: _____

Date: _____

Scholarship winner will be announced at the AAF-Suncoast ADDY Awards Gala on February 23, 2012.